



# Individual Why Discovery Workshop (Full Day)

## WHY

### About This Workshop

When we clearly understand our own Why, we can gain a greater sense of purpose within our organization and are able to contribute the best of who we are. When we are at our best, doing work that matters to us, the natural result is greater fulfillment. This is not only good for us, but contributes to the vision and the long-term progress of the organization.

### IN THIS WORKSHOP, YOU WILL

Gain a foundational knowledge of the Golden Circle.

Work with peers to discover your individual Why.

Help your peers discover their unique Why.

Learn what makes a simple, inspiring Why Statement and write your first draft.

Explore ways to begin bringing your Why to life.

This workshop helps each participant articulate their Why Statement and pinpoint the life experiences that shaped who they are. Those “lessons learned” become the foundation we each stand on to live in greater alignment with our personal values. Leaders who know what they stand for are naturally more focused, passionate and inspiring to others.

## HOW



## WHAT



For More Information  
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Blue Courage, LLC is a certified delivery partner of Start With Why for Individuals and Teams.

**Related Workshop:**  
**Why Discovery for Teams & Organizations Workshop (1 day)**

Inspired by Simon Sinek’s Why Discovery Process, this workshop focuses on helping teams or organizations find and articulate their Why in simple language that inspires action.

*“If you are like me, things get going so fast at times that we rarely take time to consider our path...and then the next thing you know it is a month, year, 5 years down the road and we have varied off of our path, without a compass. This process helped me to get back on track and really define my purpose, personally and professionally.”*