



Why Discovery for Organizations & Teams


Workshop (Full Day)


WHY


About This Workshop

As simple as the Why concept is to understand, one of the biggest challenges a team or organization will face is clearly articulating its purpose, cause or belief — it's Why. While it may be felt, it can be difficult to put into words. Without a clear articulation of the Why it can be difficult put into action and nearly impossible to scale. Finding the words for our Why is the first step in being able to effectively communicate it.

IN THIS WORKSHOP, YOU WILL

 Gain a foundational knowledge of the Golden Circle.

 Learn how the concept of Contribution + Impact makes an inspiring Why.

 Explore opportunities for immediate application of the Why.

We've learned that the optimal way to deepen individual awareness and appreciation of the human attributes that inspire a unique culture is through sharing stories that exemplify when the organization is at its best. In this highly facilitated workshop participants write a draft Why statement for the organization and relate it to the organization's values and guiding principles.

HOW



For More Information
Blue Courage, LLC
www.bluecourage.com
info@bluecourage.com
(630) 449-0958

WHAT



Blue Courage, LLC is a certified delivery partner of Start With Why for Individuals and Teams.

Related Workshop:
Individual Why Discovery
Workshop (1 day)

Designed for individuals within organizations to discover their Why and take inspired action.